



Generative AI Accelerator Application





Instructions:

Thank you for your interest in our AWS Generative AI Accelerator. We ask that the CEO or CTO complete the application, which will take an estimated 30 minutes. All of the details provided will allow us to understand more about you, your team, and what you're building, along with helping us assess your suitability for the program. Please try to be as descriptive as possible and complete each section of the application. Please note, applications must be completed in English.

Applications with missing information or lack of detail will not be accepted as valid. Once submitted, applications cannot be edited. Use this document as a guide for planning purposes only.

All applications must be completed and submitted online by Monday, April 17, 2023 at 11:59pm EDT.



Standard Information:

- Point of Contact
- Email
- Company Name
- Website URL
- Address
- Phone Number
- Location of Company Headquarters (country)
- Role/Title
 - Text box
- **Tell us about your startup in 140 characters or less** (e.g. “We generate images to provide inspiration for interior designers”)
- **Include Pitch Deck upload or link** to video of pitch
- **Tell us about your team.**
 - Free text - please share more about your founding team members/ leadership team, research team, etc. We’re interested in hearing about backgrounds (professional and academic), expertise, and vision.
- **Which roles are currently filled on your team? (Select all that apply).**
 - CTO
 - VP/Head of Product
 - ML/Data Engineer
 - Data Scientist
 - Researcher
 - Software Engineer



- **What funding stage are you in?**
 - No Funding
 - Bootstrapped
 - Accelerator/Incubator
 - Pre-Seed
 - Seed
 - Series-A
 - Beyond Series-A
- **How much funding have you raised? (USD)**
 - <\$100k
 - \$100k-\$500k
 - \$500k-\$1M
 - \$1M+
- **Who are your investors?**
 - Free text
- **Do you have plans to raise more funding in the next 18 months?**
 - Yes
 - No
- **What year was your company founded?**
 - Numeric field
- **What stage is your product?**
 - Ideation
 - Proof of Concept (building initial product)
 - Early Stage (launched MVP and iterating)
 - Scaling



- **What generative content does your startup specialize in?**
 - Images
 - Text
 - Video
 - Code
 - Speech & Audio
 - 3D
 - Interfaces
 - Data
 - Other

- **Which industry or application best represents your target customers?**
 - Healthcare/Life Sciences
 - Finance
 - Legal
 - Retail
 - e-Commerce
 - Marketing, Social, Advertising
 - Education
 - Entertainment, Gaming
 - Sales, Customer Support
 - Manufacturing, Hardware, Robotics
 - Data & Knowledge Management
 - AI Ethics, Safety, Security
 - Other (specify below)

- **If you selected "Other", please specify which industry or application best represents your target customers.**
 - Text box (optional)

- **How are you incorporating Machine Learning into your product?**
 - Building on an API
 - Customizing a model (fine-tuning, external embedding, etc)
 - Training a model from scratch
 - Building ML tools
- **Are you already building on AWS?**
 - Yes
 - No
- **Will you at least one team member be able to attend in-person programming in San Francisco on May 24-25 and July 26-27?**
 - Yes
 - No
- **Were you referred to this program?**
 - Yes - by someone at AWS
 - Yes - by an investor
 - Yes - by another startup
 - No - I heard of it myself
- **If you answered yes, please share the name and company of the person who referred you.**
 - Text box (optional)

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For questions, please email: aws-generative-ai-accelerator@amazon.com



Confirmation:

- I want to be contacted by the AWS business team
- Yes, I'd like [Amazon Web Services](#) (AWS) to share the latest news about AWS services and related offerings with me by email, post, or telephone. You may unsubscribe from receiving AWS news and offers at any time by following the instructions in the communications received. AWS handles your information as described in the [AWS Privacy Notice](#).

By registering, you agree to the [AWS Event Terms and Conditions](#) and the [AWS Community Codes of Conduct](#).





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